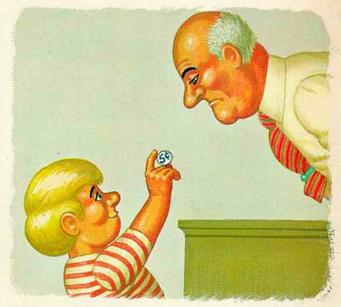
इव्यवलों, hoa I love ya, hoa I love ya, लपु dear ol' इव्यवलों 🖼 इज्याबलों, तेवज I विग्रह प्रवा, तेवज I विग्रह प्रवा, लप्न वेहबार वी इज्याबलों, तेवज I विग्रह प्रवा, इवाबलों, hoal love ya, hoal love ya, लy dear of इवाबलों, hoal love ya, hoa OUR PRICE No. 121 Sept. '68

 ${rac{1}{12}}$ इंचिवलों, hoù I love ya, hoù I love ya, लें प्रेटवर ठी' इंचिवलों











ARTIST & WRITER: AL JAFFEE







"Familiarity breeds attempt!" - Alfred E. Neuman

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the usual gang of idiots

DEPARTMENTS

The Lighter Side Of Swimming Pools	18
BETTER DEAD THAN WED DEPARTMENT The MAD Getting Married Primer	15
HITTING BELOW THE BLACK BELT DEPARTMENT More Specialized Self-Defense Books	22
FORKED TONGUE-IN-CHEEK DEPARTMENT Don Martin Looks At All Them Indians	
HITS, RUNS AND AN ERA DEPARTMENT A Nostalgic Look At Sandlot Baseball	
INITIAL DOSAGE DEPARTMENT Everyday Varieties Of Psychedelic Fun	10
JOKE AND DAGGER DEPARTMENT Spy Vs. Spy	
LETTERS DEPARTMENT Random Samplings Of Reader Mail	.2
MARGINAL THINKING DEPARTMENT Drawn-Out Dramas By Aragones	**
METHEDRINE ACTING DEPARTMENT Valley Of The Dollars (A MAD Movie Satire)	.4
NUN COMPOS MENTIS DEPARTMENT The Flying Nut (A MAD TV Satire)	36
PUT YOUR FUNNY WHERE YOUR MOUTH IS DEPARTMENT MAD's Cliche Conversation Killers	
ROBBIN' HOOD-WINKED DEPARTMENT Alley—Oops!	
SOUR NOTES DEPARTMENT New "Protests" To The Same Old Tunes	
UNDER SEPARATE COVER DEPARTMENT Sik Teen Magazine	

**Various Places Around The Magazine

MAD—Sept. 1968 Vol. 1, No 121 is published monthly except February, May, August and November, by E. C. Publications, Inc., 485 MADison Avenue, New York, N. Y. 10022. Second Class Postage paid at New York, N. Y. Subscriptions: In the U.S.A., 19 issues \$5.00. Outside U.S.A., 19 issues \$6.25. Allow 10 weeks for change of address to become effective. Entire contents copyrish © 1968 by E. C. Publications, Inc. The Publisher and Editors will not be responsible for unsolicited manuscripts and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fliction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

VALLEY OF THE DOLLARS (A MAD MOVIE SATIRE) Pg. 4





THE MAD GETTING MARRIED PRIMER Pg. 15

A NOSTALGIC LOOK AT SANDLOT BASEBALL Pg. 27





NEW "PROTESTS"
TO THE
SAME OLD
TUNES
Pg. 32

THE FLYING NUT (A MAD TV SATIRE) Pg. 36





Back Cover to Pg. 43 ANIZYBAW MEST NIS



Origami by Baggi

Photography by Irving Schild

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LETTERS DEPT.

BALMY AND CLOD

Until reading your latest issue, I could see no excuse for the existence of "Bonnie and Clyde." But, as the basis of your parody, the movie has earned its keep. By exposing with hilarious and devastating precision the essential phoniness of the film, you have produced satire which Jonathan Swift might envy.

Bill Uzzle Raleigh, N.C.

How you had the nerve to ridicule a movie that was so superbly acted, directed, and written, I do not know.

Tom Dyjor Canoga Park, Calif.

Your satire of "B & C" deserves special praise. It was an extremely frank, clever, and effective cut against a movie which tries to make heroes out of a couple of murderers.

> Mike Finley Tulsa, Oklahoma

After seeing this excellent portrayal of two legendary characters, I was almost inspired to go out and rob and shoot a bit myself. After reading your poor attempt of a satire, I was equally inspired to go out and shoot and rob a few MAD staff members . . . mainly, of their shortcomings. Better luck next time!

Alan Saville Boulder, Colo.

Your satire was "Balmy" . . . and you guys are "Clods"!

Bruce R. Mandes Willow Grove, Pa.

Do you think that if I got a broad and went around stealing investors' life savings and murdering people I'd be worshipped as a hero, too?

> David Vine Barrington, N. J.

Could be you'd wind up being planted in the "Garden State", David!—Ed.

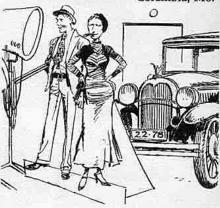
WHAT IS A SQUARE

What is wrong with a guy throwing a Bachelor Party at a McDonald's Hamburger Stand? The employees of our local McDonald's unit think it's a pretty good idea. Next time you throw a Bachelor Party, come to our unit... and we'll even give you free hats. Can you beat that?

Andrew Hashley Assistant Manager McDonald's-Division Ave., Inc. Grand Rapids, Mich.

Anything would taste better than those hamburgers!—Ed. In doing a little research on the unlawful pair, I saw many pictures of the real Bonnie and Clyde. I noticed their incredible likenesses drawn above the main title in your article. Again MAD comes through with authenticity. Three cheers for Mort Drucker!

Donna Fletcher Columbia, Mo.



Incredible Likeness?

You guys shot me full of laughs with "Balmy & Clod." Then you bashed my brains in with the truth contained in the last page!

Eleanor Clough Tolland, Conn.

Nazi Germany was a symbol of power and domination of the masses. Bonnie and Clyde were the product of the depressed masses rising against the powers that be. Your parallel is illogical, misrepresentative, and foolish.

> D. Barry Schmitt Lima, Ohio

The original Bonnie and Clyde were a pair of petty, vicious, sadistic killers. Why would anyone want to glorify two such people? Crime movies dealing with such gangsters as Al Capone, Baby Face Nelson, John Dillinger, etc., always make money. MAD always seems to recognize the unvarnished truth. Just keep socking it to me!

Anne Worthy Seguin, Texas

FAMOUS PROTEST BUTTONS

"Some Famous Protest Buttons" was one of the funniest articles in years! You forgot to include one of my favorite buttons . . . "Amy Vanderbilt spits in the shower!" Who could you pin that on?

Mike Horton Detroit, Mich.

Your "Famous Protest Buttons" article was the most disgusting thing I've ever read. And the worst part of it was: I enjoyed every second of it!

Roy Jarbeaux Corpus Christi, Texas

VIVA SERGIO ARAGONES

I am nominating Sergio Aragonés for: "The Most Outstanding Marginal Thinking by an Artist in a Regular, Continuing, Drawn-out, Dramatic Magazine Department"!

> Craig Wilson Mount Hermon, Calif.

I have been reading MAD for a long time now and I have never seen a letter of appreciation to Sergio Aragonés. So, here it is! I appreciate your work, Sergio, so keep it up. (For the readers who don't know, Sergio does the "DRAWN-OUT DRAMAS" scattered all over the magazine.)

David Perez Hialeah, Fla.

Our expression of appreciation to Sergio for his fine "all-around work" in MAD was to have him do his own book. Cast your eyes right to his all-new "Viva MAD."—Ed.

PRICE RISE

Why don't you do a satire on one of today's most serious runaway inflationary trends—mainly the price of MAD.

Marvin Adler Massapequa Park, N.Y.

I see MAD is now 35¢. I realize that the New York City Sanitation Men recently received a wage increase, but I never expected the price of garbage to go up accordingly.

Laurence Halpern Flushing, N.Y.

I hope this rise in price DOESN'T mean a corresponding rise in quality!

Jeff Durrel Washington, D.C.

It's not "Highway Robbery" . . . it's "Grand Theft"!

Ed Jordan Glenolden, Pa.

Why don't you guys bow to the powers that be, succumb to the Establishment, and accept advertising? Then you wouldn't have to raise your price to cover rising publishing costs?

> Donald Hicks Chicago, Ill.

We'd rather DIE!-Ed.

OUTSIDE PITCH

I read every issue of your magazine cover to cover . . . Nothing in between! Just the covers!

Harry Plewa Jamaica, N.Y.

Please address all correspondence to: MAD, Dept. 121, 485 MADison Avenue New York, New York 10022

SERGIO

ARAGONES
SWITCHES FROM
"OLE-MARGINALS"
TO THE MORE

EXPENSIVE SPREAD

... mainly to his own



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METHEDRINE-ACTING DEPT.

YOU READ
THE BOOK!
YOU SAW
THE MOVIE!
NOW ENJOY
THIS MAD
SATIRE...
IT'S ALMOST
AS FUNNY!

My name is Anna Welts. I'm heading for wild, fabulous New York City. I want excitement, intrigue, sex! I've had it with THIS dull, humdrum New England town!



My name is Ninny O'Horror. Right now I'm a nobody. But I'm headed for stardom, and nothing can stand in my way! . . . Except maybe my terrible acting!

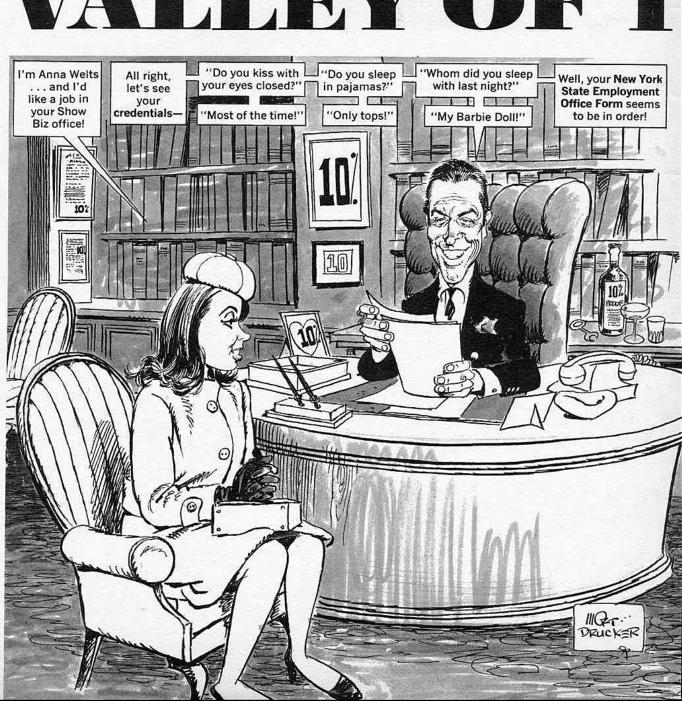


VAILEY OF T

ANY SIMILARITY BETWEEN **CHARACTERS** IN THIS **FILM AND ACTUAL** PERSONS, LIVING OR DEAD, IS RATHER REMOTE-**BUT TRY TO GUESS WHO** THEY'RE SUPPOSED TO BE ANYWAY! IT'LL TAKE YOUR MIND OFF THE RIDICULOUS PLOT!

> ARTIST: MORT DRUCKER

WRITER: LARRY SIEGEL



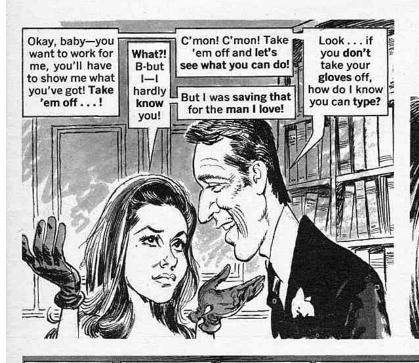
My name is Juniper Nock. It's not going to be easy for me to make it in Show Business. Look at me. 48-22-39. Why, I'm just another pretty face!



My name is Jackpot Suzanne. I play a reporter in this picture. It's a "bit" part, but I get a fabulous fee for it. I also wrote the original best-seller this movie is based on. I made a bundle on the hard-cover edition, a mint on the paperback, and a fortune on the movie rights. In fact, I'd say I'm rolling in the-







All right, forget the typing! Let me introduce myself. I'm Leon Bunk-but I'm supposed to be Tony Curtis. Then again, I may be Rock Hudson. That's up to the audience to decide. Everyone in this picture is supposed to be somebody famous.

Who are you supposed to be? Let me guess . . . Julie Andrews??

No, I can't act!

Sandy Dennis??

I told you . . . I can't act!

Oh, now I've got it! Lee Bouvier!



Gosh, this is exciting . . . rubbing elbows with all the big people in Show Business!

Anna, this is Ninny O'Horror, who is really Judy Garlandor maybe The Lennon Sisters!

And this is her freckle-faced boy friend, Mal Nebbish, who is really supposed to be Doris Day!

Shhhhh! The show is about to begin!

> And here he isthat fantastic new singer . .

I'd like to dedicate my song to couple at ringside!

How sweet! He's going to sing to two young people in

No, he's going to sing to Juniper Nock

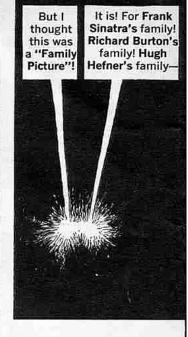
But he said a "couple", and she's not a couple! She's-

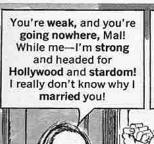












A woman needs a man, Ninny . . . and you married me because you need me! You need me to cook for you and clean for you and iron your dainty things for you!





Things are really happening

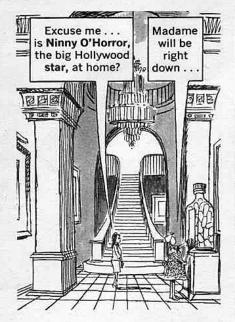


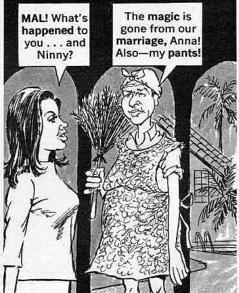
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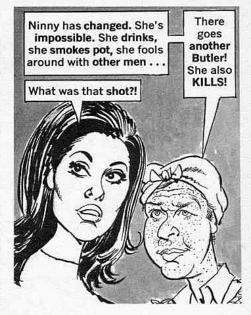
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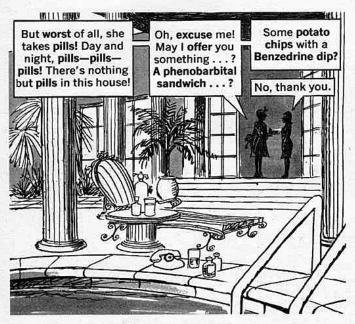


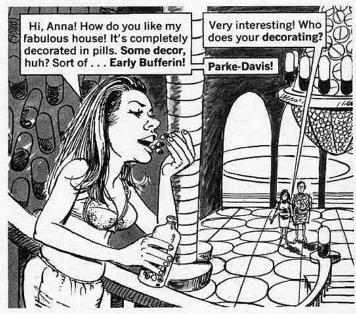


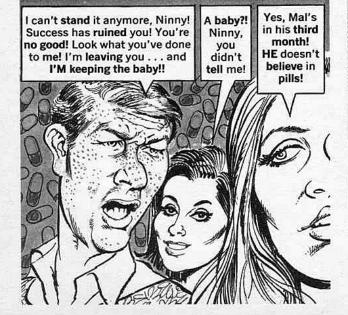


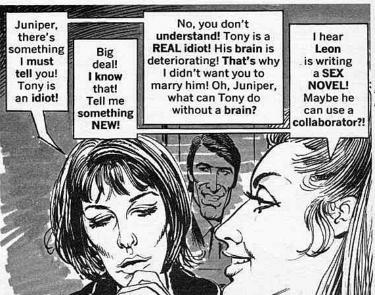


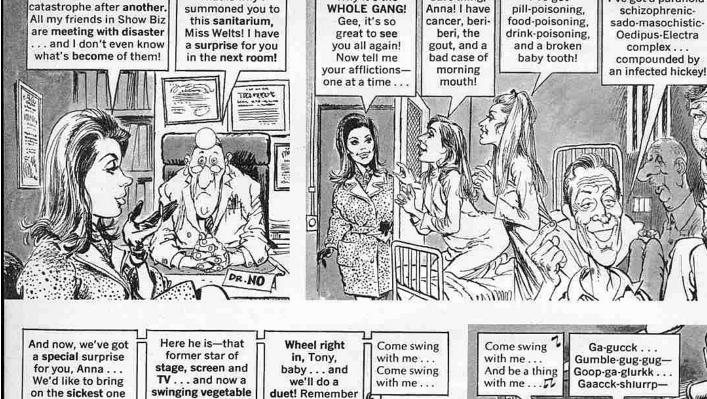












this song.

Why it's the

Sure thing,

I've got

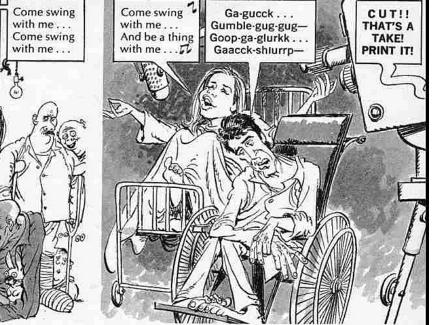
I've got a paranoid-

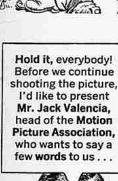
I've

got

woman's

problems!





of us all . . .

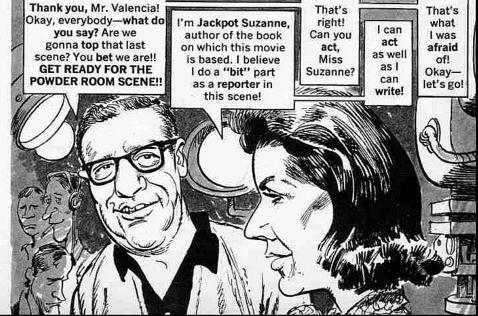
It's terrible, doctor. One

That is why I

Thank you. I merely wanted to say that the scene you've just finished represents the most tasteless moment in the history of the motion picture. But that's what SELLS movies nowadays . . . so keep up the great work!!

... Tony Dullard!

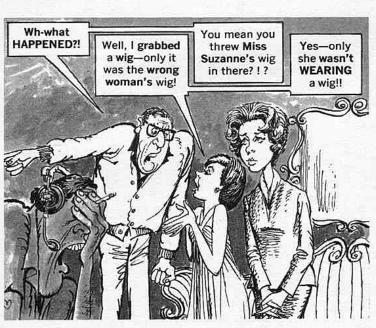




All right, everybody! This is the big scene where Ninny has her fight with fading stage star, Ellen Lowsey. The fight ends with Ninny grabbing Ellen's wig off her head and throwing it into the John. It's all very symbolic!



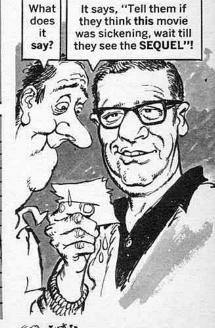












INITIAL DOSAGE DEPT.

The dawn of the "Dope Age" is upon us. Everybody is "turning on." Yes, we said EVERYONE! While hard-core "Hippies" are turning on, using wild

EVERYDRY VARIETIES

KKK

This extremely difficult-to-swallow cross-shaped pill seems to arrest mental development and induce pyromania, transvestism, and a red neck. Users are particularly sensitive to color, and have strong aversions to all foreign objects. Devotees like to congregate in Southern swamps before taking their mind-blowing "trips".



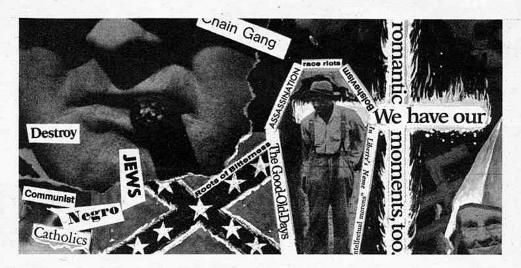
NASA

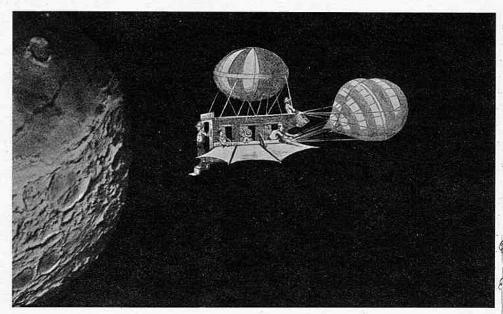
A fantastically expensive drug that produces some of the longest trips known to psychedelia. Large groups of devotees must band together to send a single user on a trip. He in turn relates his experiences to the group when he returns. Developers of this type of drug are involved in a heated international competition to produce even more powerful stimulants — the object, apparently, to see which group can send their users on the most "far-out trips".

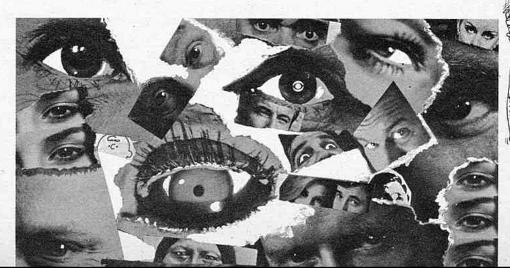


UFO

A large saucer-shaped pill that first turned up on the West Coast, and has since defied chemical analysis. The drug apparently works through direct stimulation of the optic nerves. User merely observes pill, then lapses into psychotic fantasies about alien beings from outer space. Several devotees of the drug have even related experiences of being swallowed by the pill itself.









new psychedelic drugs with strange names made up of initials—like DMT, LSD, STP and SJ, us plain ordinary "Squares" are turning on with...

of psychedelic fun

ARTIST: GEORGE WOODBRIDGE

WRITER: MARK BRICKLIN

SAC

A powerful drug which has been kept simmering on the stove for possible use in some future moment of extreme anxiety, this pill is rumored to be capable of producing a quick and awesome high. However, so far, there are no case histories of its actual use, and some cynics have claimed that the taking of SAC would be sheer suicide.



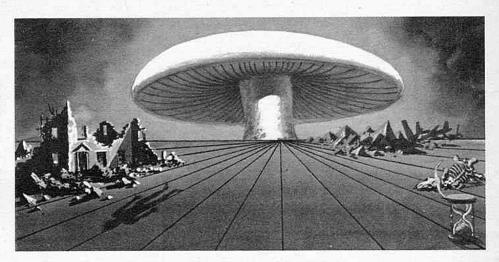
The appearance and effects of this drug are classified information, and its true structure cannot be broken down under analysis. It seems to be most effective when working in devious ways throughout the system. But its actions are known to be uncontrollable. Its users, whose identities are kept Top Secret, appear to feel that they are not answerable to anyone, and can behave in any way they see fit with perfect immunity. One group using this drug suffered fatal results while tripping in the Bay of Pigs area.



LBJ

This dangerous drug came into use after the untimely discontinuance of the more superior JFK. Regular users found they could suddenly bridge "credibility gaps" and flounder in euphoria, believing that all was well while things were actually decaying around them. Happily, LBJ is being withdrawn from the market, since continued use can lead to nausea and an ultimate switch to even worse GOP drug.

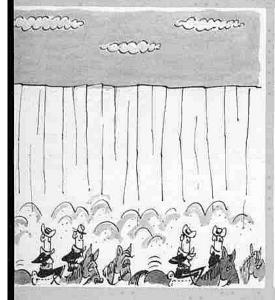


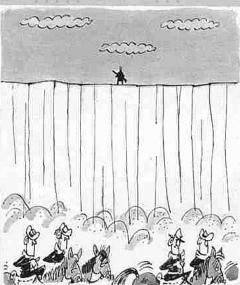


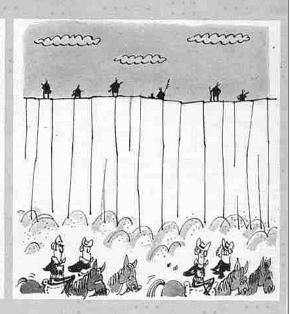




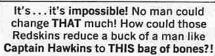
DON MARTIN LOO





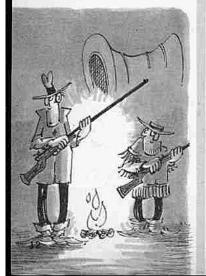










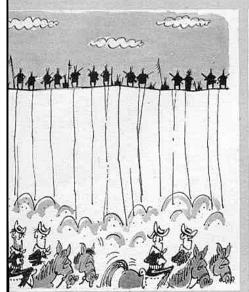


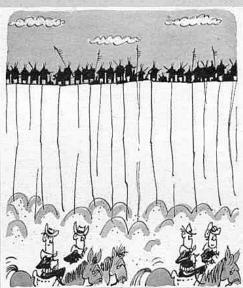


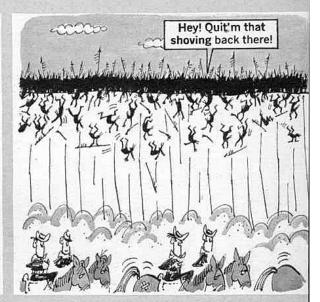




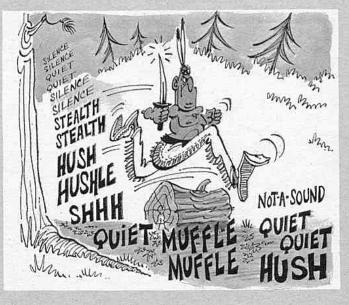
KS AT ALL INDIANS

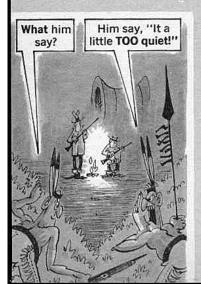


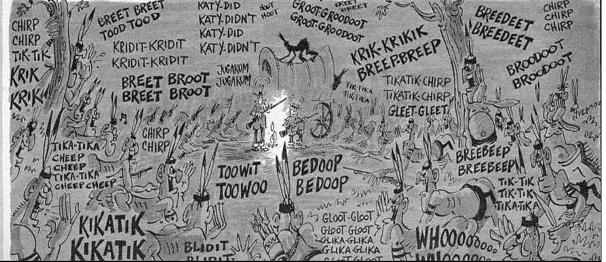








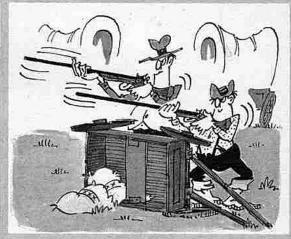


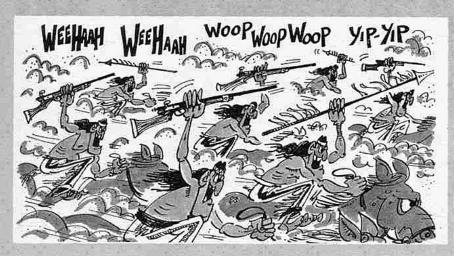


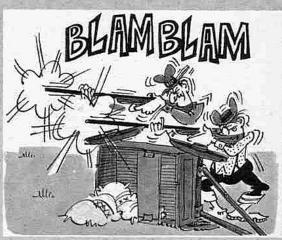




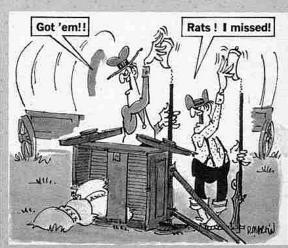












BETTER DEAD THAN WED DEPT.

See Dick.

See Jane.

See Dick and Jane.

See Jane run.

See Dick run.

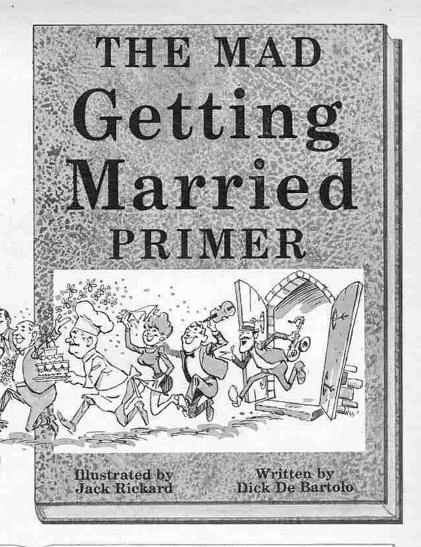
See Dick run after Jane.

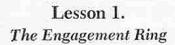
Run, Dick, run.

But be careful.

Because if Jane is caught

You might find yourself reading...

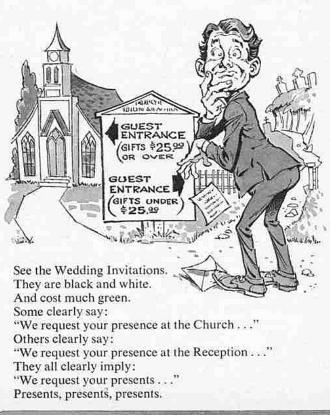






Between the Groom-to-be and the Finance Company.

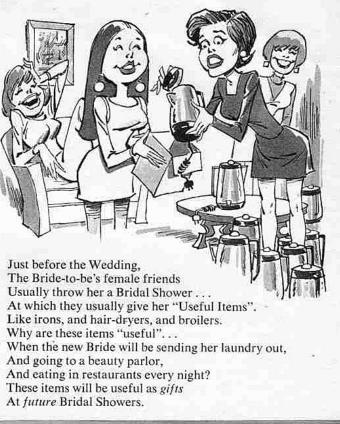
Lesson 2.
The Wedding Invitations



Lesson 3. The Bachelor Party



Lesson 4. The Bridal Shower

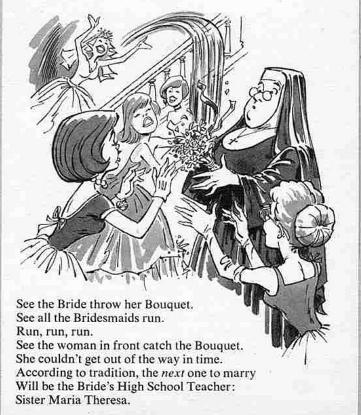






See the Best Man.
He and the Groom were best friends.
They bowled together, and golfed together,
And drank together, and played cards together.
Today is the last time they will ever see each other.
But there will still be bowling, and golfing,
And drinking, and playing cards.
Except that the Groom will be working
While the Bride will be doing them.

Lesson 8. The Bouquet



Lesson 5. The Well-Wishers



Lesson 6. The Wedding Ceremony



See the Minister conducting the Wedding Ceremony.

He says:

"Do you take this man to be your lawfully wedded husband?" The Bride answers:

"I do."

He asks:

"Do you take this woman to be your lawfully wedded wife?" The Groom answers:

"I do."

This is the last time the Bride and Groom will agree on anything.

The Minister asks if there are any reasons

Why these two should not be joined in Holy Matrimony.

Too bad the question isn't asked a year from now.

There'll be plenty of reasons.

Lesson 9. The Wedding Reception

Then there are people who are extremely happy at weddings:

The Caterer, the Minister, the Florist, the Printer, the Jeweler,

The Dressmaker, the Orchestra, the Photographer, etc. etc.

Some people are so unhappy at weddings.



See the Wedding Reception.

Everyone is dancing and drinking and eating like crazy. You have to dance and drink and eat an awful lot To cover the cost of a \$50.00 wedding gift. See the Bride eating a piece of Wedding Cake. This is her 17th piece.

She has finally gained a husband.

And lost a diet.

Lesson 10. The Getaway



See the Wedding Couple dancing with friends And laughing with relatives,
And having a wonderful time at the Reception. In the old days, the Bride and Groom Would be anxious to make their Getaway, So they could rush to a Honeymoon Retreat. Rush, rush, rush.

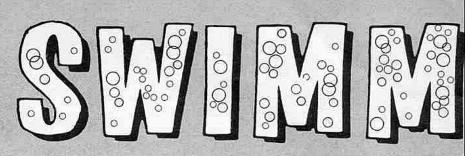
Nowadays, the Bride and Groom

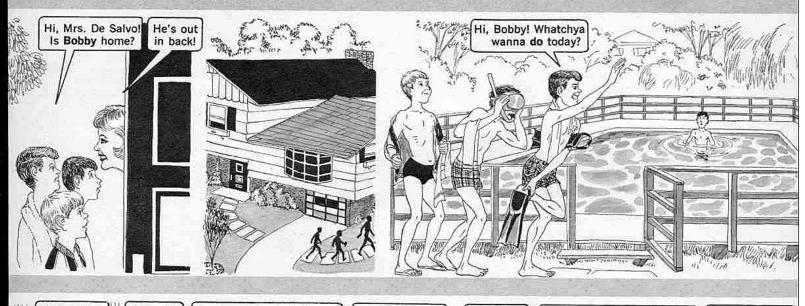
Are usually the last to leave the Reception.

They're not *that* anxious to rush to a Honeymoon Retreat When they've been living together for the past two years. Blush, blush, blush.

BERG'S-EYE VIEW DEPT.

LICHIDER SIDE OF





It must be nice to have your own pool, you lucky stiff!

Yeah, it's nice. But it's also a lot of work!

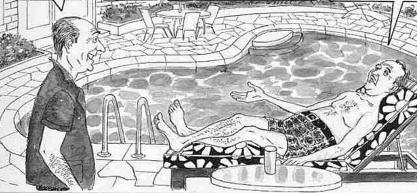
I've got to test the water a couple of times a day by taking a sample, pouring in a chemical, and matching the color . . .

. . and I've got to add chlorine and some other stuff that gets rid of algae . . .

Yeah, but think of all the FUN, you lucky stiff!

Oh, it's fun. But I've got to skim the water to remove the leaves and bugs! And I've got to clean out the filter by backwashing it!

I even have a special vacuum for cleaning the bottom of the pool!





Let's see-what did the swimming instructor say about diving? "Hands together over head . . . "

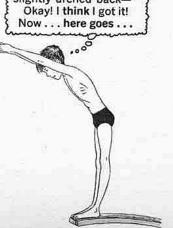


18

"Take a slight spring on the board . . . keep the legs straight and the toes together.

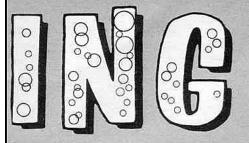


"Enter the water with a slightly arched back-Okay! I think I got it!

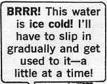








ARTIST & WRITER: DAVE BERG









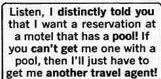




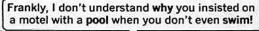


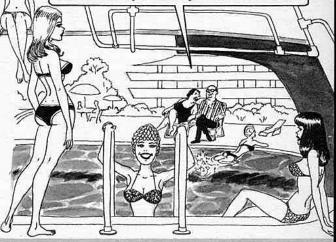










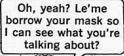








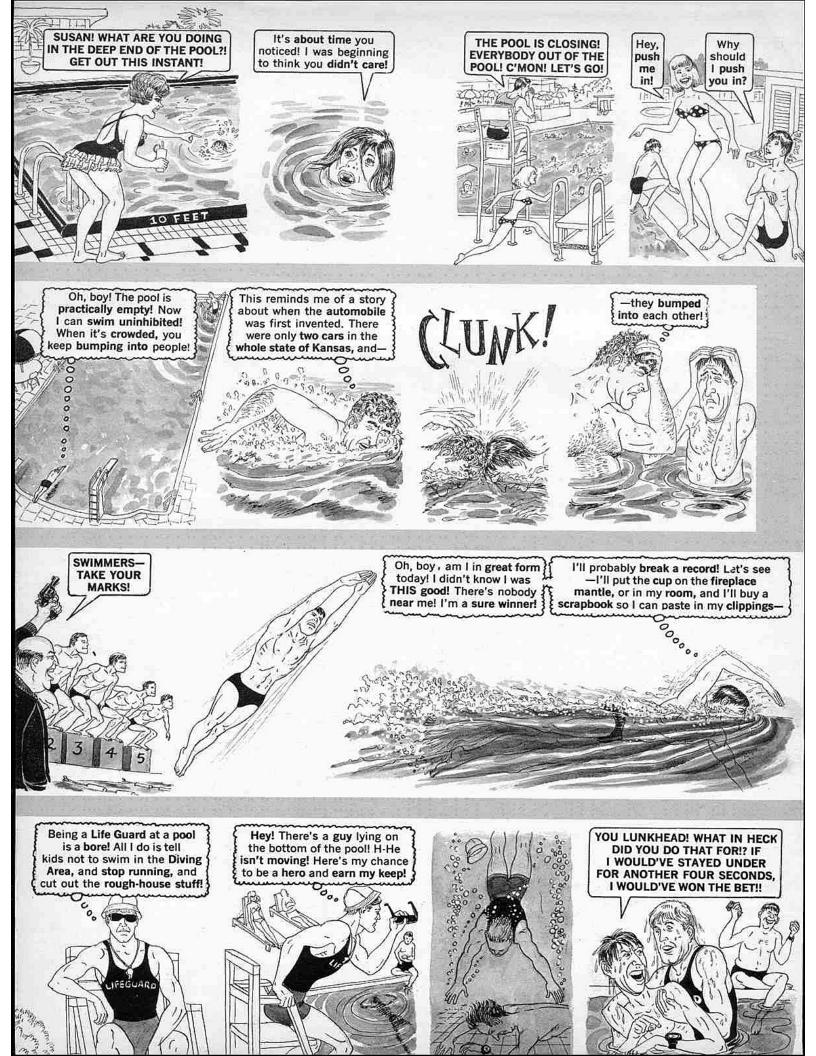






You're right, kid! Those are the CLEAREST tiles, Bobby Pins, hunks of hair and lost Band-Aids I've EVER SEEN!







SELF-DEFENSE FOR

THAT YOUNG WHIPPERSNAPPER

Seven Defense Devices You Can Hide In Your Orthopedic Shoes

HOW TO KNIT A 20-POUND CHAIN INTO YOUR SHAWL

A Concealed Hat Pin: Your Most Cherished Defense Weapon

HOW TO BITE A MUGGER WITHOUT LEAVING YOUR FALSE TEETH IN HIS ARM

Build Your Own **Bullet-Proof Corset**

18 TERRIBLE THINGS YOU CAN DO WITH AN UMBRELLA



HITTING BELOW THE BLACK BELT DEPT.

TODAY, MORE THAN EVER BEFORE, PEOPLE ARE INTERESTED IN LEARNING TO DEFEND THEMSELVES. IF YOU'RE LIKE THE REST OF US, YOU PROBABLY HAVE SOME BIG LUG WHO'S ALWAYS BULLYING YOU. WELL, ISN'T IT TIME YOU STOOD UP TO YOUR WIFE? THERE ARE DOZENS OF BOOKS ON THE MARKET

MORE SPE SELF-DEFE



ARTIST: JOE ORLANDO

Self-Defense For

12 WAYS TO STOP A CRIMINAL WITH JUST ONE FINGER (Your Trigger Finger)

*** HOW TO DEFEND YOURSELF AGAINST ONE ATTACKER

* * * How To Defend Yourself Against One Attacker With A Crowd Of 500 Watching

* * * HOW TO DEFEND YOURSELF AGAINST 501 ATTACKERS

* * * The Only Sure Way To Avoid A Riot: GO OFF DUTY!

18 WAYS TO DEFEND YOURSELF AGAINST AN IRATE LITTLE OLD

* * * LADY WITH AN UMBRELLA



Self-Defense For EENY-BOPPERS

IF A THUG GRABS FOR YOUR PURSE...LET HIM HAVE IT!

(He Deserves The Hernia) 0000

How To Defend Yourself Against Your Boyfriend

... Or An Octopus 0000 TEN THINGS TO SAY

TO FRESH GUYS WHO WHISTLE AT YOU

0000 15 Streets Where You Can Find Fresh Guys To Whistle At You 0000

GET THE EFFECT OF BRASS KNUCKLES WITH 4 FRIENDSHIP RINGS

How To Hide A Mini-Knife Under Your Mini-Skirt 0000

THE BEST DEFENSE: **RUN FASTER THAN** YOUR NYLONS





DEALING WITH SELF-DEFENSE. MANY OF THEM ARE EVEN BROKEN DOWN INTO CATEGORIES, SUCH AS "SELF-DEFENSE FOR MEN", "SELF-DEFENSE FOR WOMEN", "SELF-DEFENSE FOR BOYS", AND SO ON. WELL, MAD WOULD LIKE TO ADD TO THIS RIDICULOUS COLLECTION OF "SELF-DEFENSE BOOKS" WITH

CIALIZED NSE BOOKS



WRITER: DICK DE BARTOLO

Self-Defense For TINY TOTS

IT'S YOUR ICE CREAM—DEFEND IT!
A Collection Of Punches & Blocks
That Only Use Your Free Hand

CONVERT YOUR CAP PISTOL INTO THE REAL THING

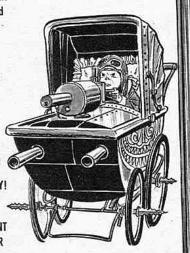
Seven Self-Defense Methods You Can Practice On Your Barbie Doll

BITE SCRATCH AND KICK!
You're A Kid, And You're
Not Expected To Fight Fair!

ALWAYS CARRY EXTRA CANDY! Every Bully Has His Price!

CONVINCING YOUR ASSAILANT YOU'VE GOT A BIG BROTHER

When All Else Fails . . . Cry!



Self-Defense For HOUSEWIVES



HOW TO GIVE A GOOD KARATE CHOP TO A BUTCHER WHO GAVE YOU A BAD PORK CHOP

Sex Appeal: Your Most Valuable Weapon For Avoiding A Traffic Ticket

HOW TO AVOID A TRAFFIC TICKET...

AND A MORALS CHARGE

Self Defense Against White Tornadoes, Giants In Washers, Witches, Flying Maids, White Knights and Gabby Lady Plumbers



Self-Defense For ANIMAL LOVERS

HOW TO EAT A STEAK DINNER SAFELY WHEN YOU OWN THREE DOBERMAN PINSCHERS

4 Effective Judo Holds You Can Use On A Deprayed Parakeet

BEING ATTACKED BY A LAUGHING HYENA IS NOT AS FUNNY AS IT SOUNDS

How To Deal With A Goldfish Who's Been Watching Movies About Barracudas On TV

PUTTING THE CAT OUT WHEN HE DOESN'T WANT TO GO

How To Defend Yourself Against Two-er-Six-er-Eighteen-er -Seventy-Two-Crazed Rabbits

7 WAYS TO RELAX AND UNWIND A NERVOUS BOA CONSTRICTOR



PUT YOUR FUNNY WHERE YOUR MOUTH IS DEPT.

Victims of "Cliche Conversation"... unite! You have nothing to lose but your utter boredom! Yes, here's your chance to strike back! Unfortunately, you will probably end up with nobody talking to you once you start using:

WADS OLIGIE



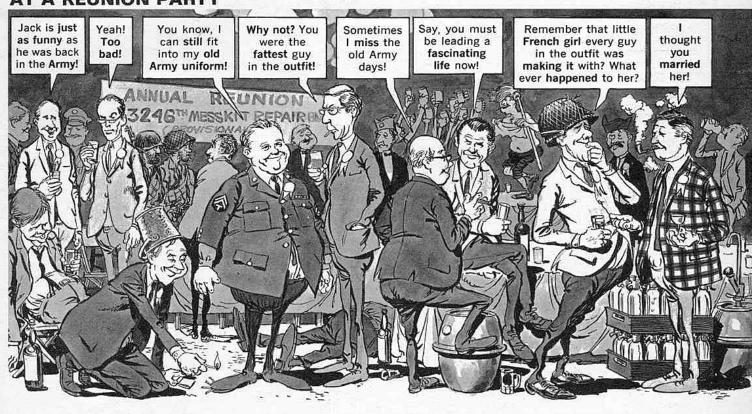


CONVERSATION" KILLERS

AT A REUNION PARTY

ARTIST: GEORGE WOODBRIDGE WRIT

WRITER: STAN HART







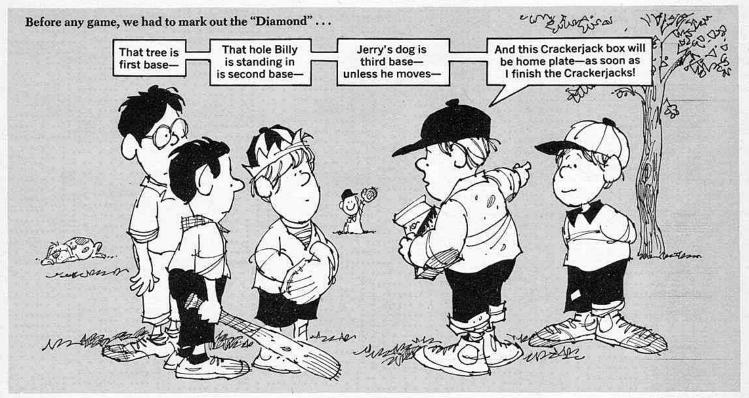
HITS, RUNS AND AN ERA DEPT.

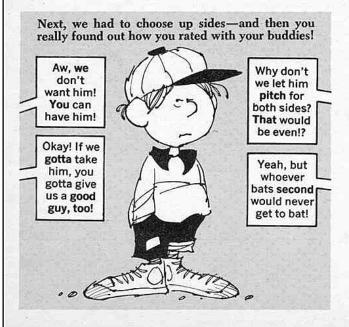
Why in heck is it called "Sandlot Baseball"? We usually played it in a weedy field —or a muddy tract—or a paved schoolyard! One thing's for certain, we never played on sand! In fact, the young people's whole approach to America's national pastime was very different back then. We'll show you what we mean as MAD takes

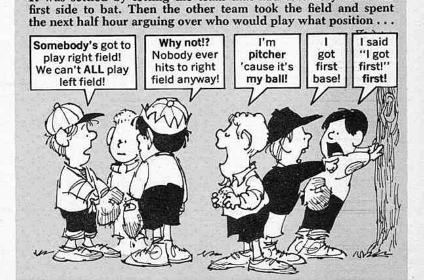
A Nostalgic Look At SANDLOT BASEBALL

ARTIST: PAUL COKER, JR.

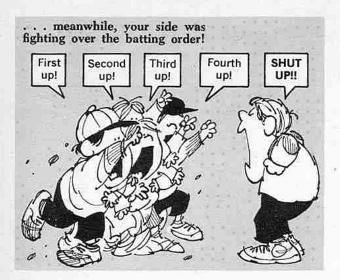
WRITER: DEAN NORMAN

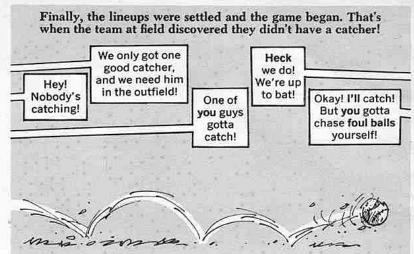






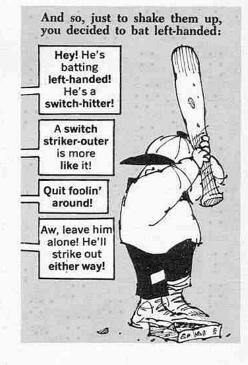
It was settled by letting the team that had to take you be the

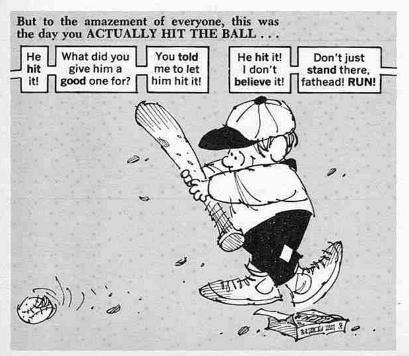






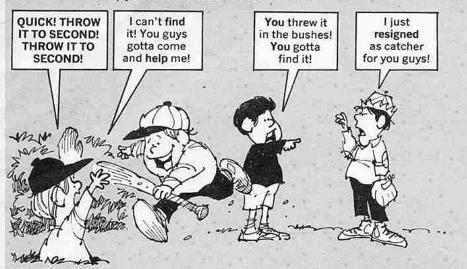


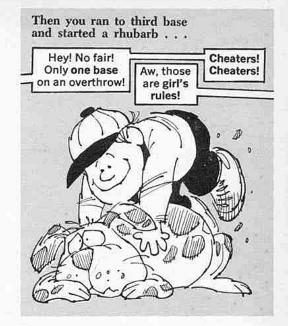






While the other side was trying to find the ball in the bushes, you ran to second base.

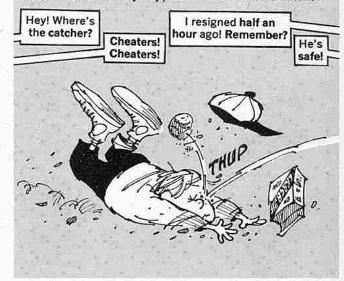




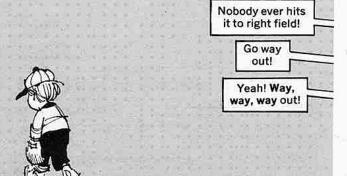
After about ten minutes of arguing, the biggest guy decided you could take as many bases as you wanted on an overthrow. (He also happened to be the captain of your team!) Then, just as the other team found the ball, you were coached to try for home.



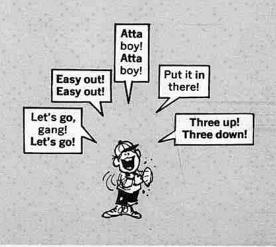
You beat the throw to the plate by a nose, but you would've scored anyway, 'cause there was no catcher.



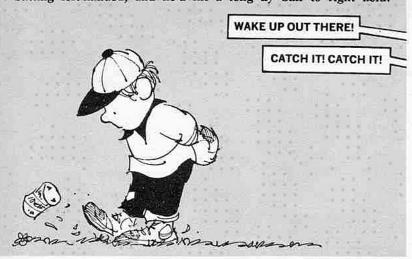
Finally, after your team had batted around three more times (and you struck out each time—twice left-handed and once right-handed), it was your turn to take the field. Your team decided that right field was the safest place to put you . . .

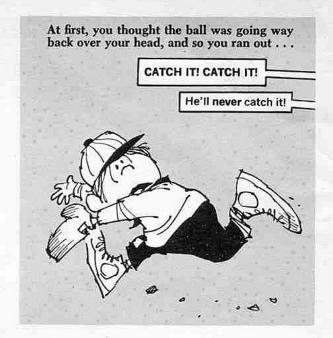


Even though nobody could hear you way out there in right field, you kept up a lively round of chatter.



The other team batted around, and after a while your mind sort of wandered. Then, all of a sudden, you heard your teammates shouting at you. The best batter on the other team had crossed them up by batting left-handed, and he'd hit a long fly ball to right field!

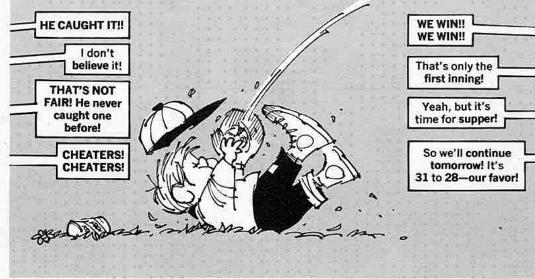




Then you realized that it was dropping in front of you, so you ran back in . . .



Finally, you saw that the ball was going to come down right where you'd been before you started running around like an idiot . . . so you got back there fast—just in time to . . .



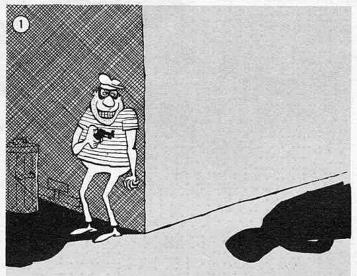
And so, even though you were the star of the game, you were modest about it . . . until you got home!



Well, that's how "Sandlot Baseball" was. If you were a kid today, it would be a lot different. You'd play in a "Little League" and wear a real uniform and use real equipment like balls with covers and bases for bases. And you wouldn't waste a lot of time standing around and arguing, because grown-ups would be organizing and supervising your games. But there's one thing you might not like about it, though. You still wouldn't get to play . . . because you'd still be the worst player in the neighborhood!



ALLEY-OOPS!



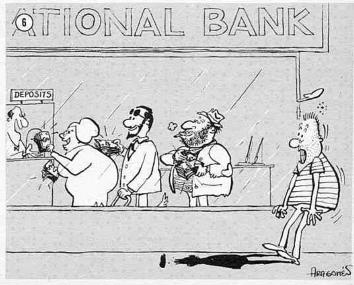


ARTIST & WRITER: SERGIO ARAGONES









SOUR NOTES DEPT.

For hundreds of years, folk singers have been composing ditties to voice their criticism of the way the world is being run. But not until recently did protest songs suddenly zoom to the top on music popularity charts. Unfortunately, the phenomenon may

New "Protests"

ARTIST: BOB CLARKE

The TV Victim's Lament

(Sung to the tune of "Blowin' in the Wind")



How many times must a guy spray with Ban Before he doesn't offend?

And how many times must be gargle each day Before he can talk to a friend?

How many tubes of shampoo must he buy Before his dandruff will end?

The sponsors, my friend, will sell you all they can. The sponsors will sell you all they can.

How many times must a man use Gillette Before shaving won't make him bleed?

And how many cartons of Kents must be smoke Before the girls all pay him heed?

How many products must one person buy Before he has all that he'll need?

The sponsors, my friend, will sell you all they can. The sponsors will sell you all they can.

How many times must a gal clean her sink Before Ajax scours that stain,

And how many times must she rub in Ben-Gay Before she can rub out the pain?

How many ads on TV must we watch Before we are driven insane?

The sponsors, my friend, will broadcast all they can.

The sponsors will broadcast all they can!

The Smog Breathers' Final Gasp

See the steel mill furnace Belch its smoke at me, While I inhale deeply

(Sung to the tune of "The Midnight Special")

Now, you wake up in the morning, and you strangle like mad. Poison's blowing in the window, and you're feeling kind of bad. Tongue's all coated gold with sulphur; both your eyes are bright You're a lovely blend of colors, but before long you'll be dead.

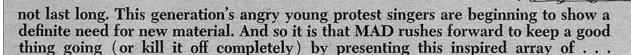
Still, the steel mill smokestack Blows its crud at me, Causing awful headaches Plus assorted other misery.

'Til I'm ready for lung surgery.



City Hall is swamped with letters. "Clean the air," they all say. But the mayor's secretary quickly files them all away. No dough's left to fight pollution, so don't bother to grouse: It all went to air condition every politician's house.



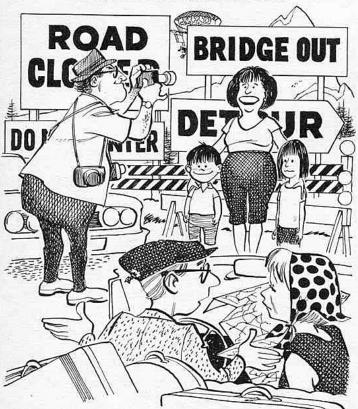


The Same Old Tunes

WRITER: TOM KOCH

Peeved At Obstructions

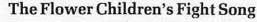
(Sung to the tune of "Eve of Destruction")



You save up all year long to take a nice vacation. You make a lot of plans to drive across the nation. You dream of all you'll see with great anticipation. You've only got a week to reach your destination, But that seems like enough; you feel no consternation. Then they tell you over and over and over again, my friend, That you can't get through; the road is under construction.

You've never been to Maine or Utah's scenic section. You call the auto club to help make your selection. You pay to get your car a thorough trip inspection So you can drive afar and feel you've got protection. Then, when you're almost there, you seek a cop's direction. And he tells you over and over and over again, my friend, That you must turn back; the road is under construction.

Vacation here at home, our president keeps saying. Don't spend your dough abroad, he fervently is praying. So you head for New York to do your summer playing; Or maybe to the west a travel plan you're laying, To see those snowy peaks and geysers wildly spraying. But the signs warn over and over and over again, my friend, That you can't get there; the road is under construction.



(Sung to the tune of "They Call the Wind Maria")



We're shaggy.

They hate us 'cause we're shaggy.

We've got a right to look a fright, And smell this strong or stronger. We won't be sheared of locks or beard, But we may let both grow longer. And shaggy;

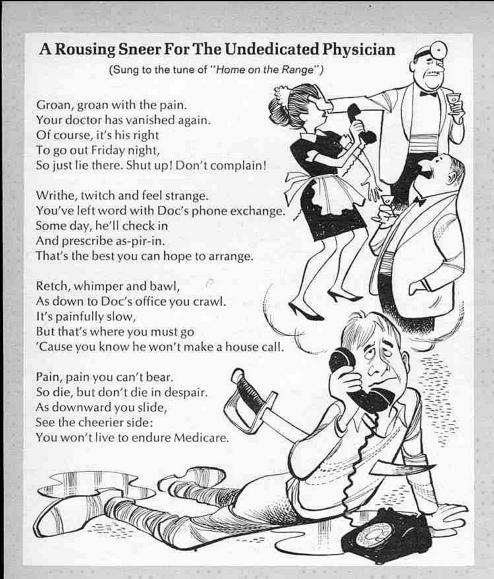
And shaggy.

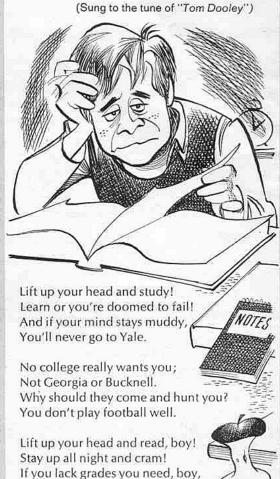
Down to our knees and shaggy!

We won't conform to any norm. We'll keep our sweat shirts raggy, 'Til those who fuss approve of us. Then there's no point staying shaggy. Unshaggy.

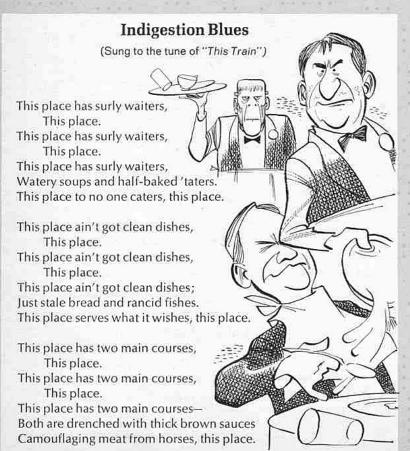
Unshaggy.

We'll bathe and be unshaggy.





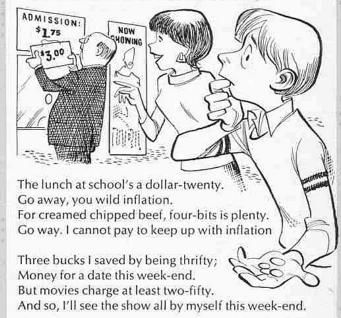
Concerto In D-Minus



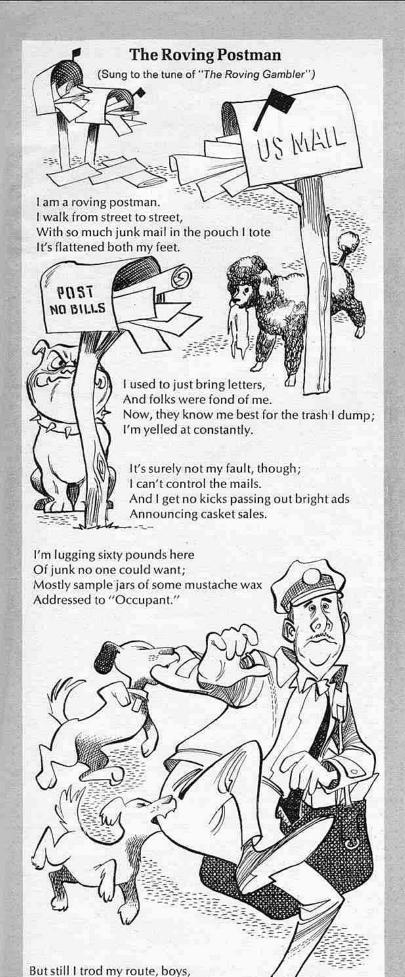
- I'm Cross About Inflation

You'll go to Uncle Sam.

(Sung to the tune of "Across the Wide Missouri")



I mowed the lawn and earned two-dollars: Lowest wage scale in the nation. But ask for more and my dad hollers: "It's you. It's kids like you who cause the wild inflation."



Through snow and sleet and hail.

And burn my own junk mail.

Then I hurry home when the day is done

The Bleat Of The Former Pedestrian

(Sung to the tune of "Kisses Sweeter than Wine")

When I was a young man without any car, I used to hang around home and not go very far. I had me no wheels and no gas in the tank. In fact, I really had nothing but dough in the bank. O-o-h-h-h, oh, money that was all mine.



Then I met a dealer and showed him my cash. He said, "My boy, what you need is this '52 Nash." The contract I signed was to drive me to tears; It called for low, easy terms for the next hundred years. O-o-h-h-h, oh, money no longer mine.



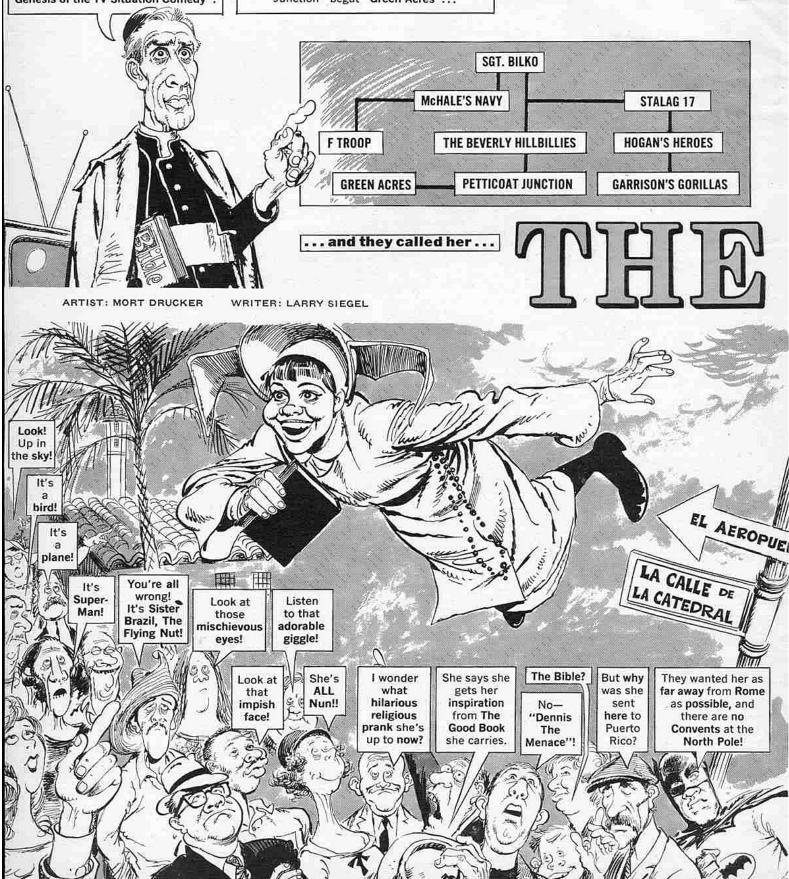
I don't like to protest; I'm just not that kind, But then my grounds for complaint are so easy to find. The license and tax are outrageously high, And when you go to insure, kiss your savings good-bye. O-o-h-h-h, oh, money used to be mine.



NUN COMPOS MENTIS DEPT.

Hello. I am Bishop Fulton J. Showbiz religious leader and sometime-TV star. I have been asked by the Editors of MAD Magazine to be your guide in the following story. I'd like to begin by delivering a sermon entitled, "The Genesis of the TV Situation Comedy": In the beginning, Nat Hiken created "Sgt. Bilko". And "Sgt. Bilko" begat "McHale's Navy". And "McHale's Navy" begat "F Troop". And then, "The Beverly Hillbillies" were created. And "The Beverly Hillbillies" begat "Petticoat Junction". And "Petticoat Junction" begat "Green Acres"...

And it came to pass that the film, "Stalag
17" begat "Hogan's Heroes". And unto "Hogan's
Heroes" came the sons—"Garrison's Gorillas".
And the Earth was enriched, and the highest
of ratings shown upon the land . . .



But then it came to pass that a TV Network Executive said, "Bring unto me the ultimate gimmick!" And three wise hacks went forth and brought back an adorable teenager...

Gidget

And they showered unto the adorable teenager the gift of flight, which they borrowed from the Book of Disney...



And they gave unto her the irresistible appeal of religious purity, which they borrowed from the Book of Rodgers & Hammerstein. And lo, it came to pass that the ultimate gimmick was born . . .



FING NUT

Mary Poppins







There will be no more silly, frivolous flying missions!

I dig, sweetie. But this
is no silly, frivolous
flying mission. I'm doing
something serious. I'm
striking a blow for
Religion against

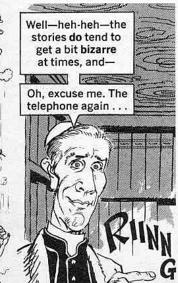
Godless Communism!

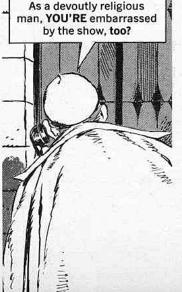
It's about time!
What are you planning to do?

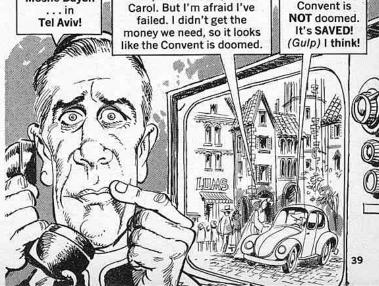
BOMB CUBA!!













Well, that's the show, folks. And it's like that every week so-

Oh, excuse me. That's the phone again . . .







Gee! What do you

know! Italy just

Oh, well, it'll all even up in the end. I've just gotten word from the Networks. Due to the popularity and success of "The Flying Nut", here are some funny religious TV shows you'll be seeing in the near future:





JUNGLE RABBI—Comedy 8:00

COLOR It's one laugh after another as our hero searches for ten Jewish apes to make up a prayer quorum. Jungle Rabbi: Tab Hunter. African Hadassah Chairlady: Thelma Ritter. Funny Cannibal: Jerry Van Dyke.

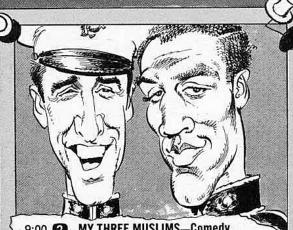


9:30 FRONTIER BUDDHIST—Comedy

COLOR Buddhist Marshal Tex Thong finds a hilarious way to protest a range war in Dodge City. He sets fire to himself. Tex: Yul Brynner. Wyatt Earp: Jerry Van. Dyke. Guest Buddhists: Jack E. Leonard, Phil Silvers, and Richard Nixon,



Simple-living Amish private eye Hans Pfeffer and his simple-living Amish fiancee, Helga, capture a ring of counterfeiters operating out of a Pennsylvania Dutch noodle factory. Hans: Jerry Van Dyke. Helga: Zsa Zsa

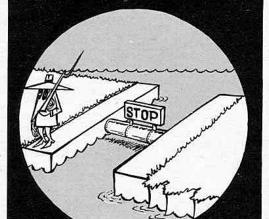


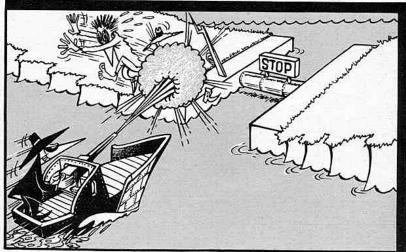
9:00 MY THREE MUSLIMS—Comedy

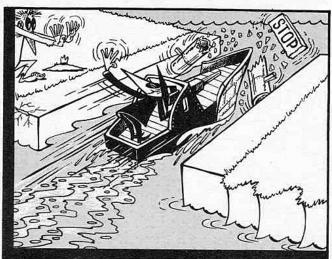
COLOR When Willie, the oldest boy of the "X" family, is drafted into the Marine Corps, he gets into a hilarious racial fight with Gomer Pyle. Willie: Bill Cosby. Gomer: Jim Nabors. Secretary of Defense: Jerry Van

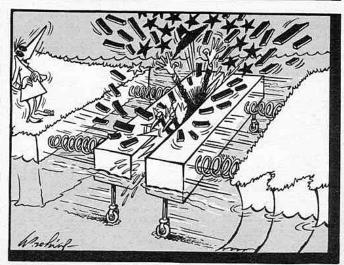
JOKE AND DAGGER DEPT.





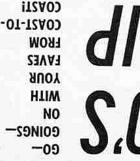








Eugene & The Eunuchs



dISS09 S.09 09

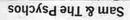




Murray De Sade & The Flagellants



Itchy & The Lepers





come out when they do. fune, "Cryin' On The Inside", is a supersmash. It's expected to teethe . . . Meanwhile, watch for an even younger and groovier group, BENJY AND THE FOETUSES. They say their new find a new A&R man, to work on new arrangements, and to NURSERIES will go into semi-retirement soon in order to his childhood sweetheart, TESSIE GORK (Eight-year-old TIMMY met her yesterday!) ... And speaking of glitzy-glam young singers, rumorsville has it that MINNY AND THE MINESTER ...!! at Mt. Sinai Hospital dying of acid poisoning... SALLY FLIP, TV's adorable "Swinging Nun", gets canonized in a hilarious upcoming episode of the series entitled, "The Silly Saint"... Zapp Records new fave rave TIMMY ZUCCHINI is marrying hildred. the 19,000,000 sales mark, It's Grrr-Wow! . . Send a cheer-up note to TOMMY KINK, "Mr. Teenage America of 1968". He's JEFF BAGG's hot single, "Blow My Gull", which he recorded during an attack of air sickness aboard an Astrojet, just passed

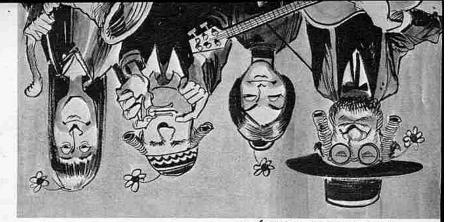
Dad that he was planning to become an Accountant. sin ot because in new value of the side of new sides in the side of the sides of th Singers DINO MARTIN, 1R., DESI ARNAZ, 1R., and funeral of LANCE BOYLE, 1R., The teenager was killed by his

Pad". The lyrics are too dirty. STHES (Their fab platter, "Teenage Shtunk", just passed the one billion mark!) shopping for Nova Scotia. Not the salmon-one billion mark!) shopping for Nova Scotia. Not the salmon-the Province. . . Plans for THE CHIMPS over the next year include three albums, 14 singles, a new TV show, eight films, a speech before the UN General Assembly, and completely reorganizing the Greek Orthodox Church . . I hear the Teamsters Union just issued an order forbidding all truck drivers from listening to SUNNY CLYDE's new smash 45, "Teenage from listening to SUNNY CLYDE's new smash 45." The lvrics are too dirty. SICHTS AROUND TOWN: HERBIE PLOTTZ AND THE

ing, let me clarify one of last month's items. THE ELECTRIC CHAIR which pop singer cop-killer FELIX CORCOL went to ... And finally, in answer to all those letters we've been receivstudents at both schools were all cutting records that Saturday luck would have it, the players on both teams and the 15,000 Sorry to hear about the cancellation of the football game between HOLLYWOOD HIGH and ANAHEIM TECH. As

last week is NOT a discotheque.

The Bubbas & The Zaydas



What is your pet peeve?

cuse me of being too self-important and acting like God or I hate it when people who are jealous of my success ac-

something. I am not like that at all.

Where were you born?

In Pennsylvania. In a little town called Bethlehem. In a

Describe yourself. .19gnom

What do you think is your strongest personality trait? tire body radiates excitement, health, and fantastic virility. smile, the corners of my mouth crinkle boyishly and my enhave brown, wavy hair, blue, psychedelic eyes, and when I I am six feet and 175 pounds of solid, rippling muscle. I

What do you consider to be the most catastrophic day of My humility.

the 20th Century?

November 22, 1963.

A lot of people feel the same way.

Speaking of combs, when did you take your last haircut? I really appreciate it. That was the day I lost my comb.

In the Summer of 1953,

When did you take your last bath?

1922 To Suing of 1952

Neatness. What do you admire most in a person?

Did you study singing in school?

No, they wouldn't let me sing in school.

They wouldn't let me listen either. You were a listener?

How did this experience affect your career as a pop

Very well. I don't bring any bad habits into my music.

How much money do you earn? Like rhythm, melody, harmony, and the rest of that junk.

A million dollars a week.

Not at all. I always made a million dollars a week. Has your life changed much since you became successful?

Yeah, I had this crazy allowance set-up at home. Always?

How do you relax?

I like to sit around naked and count my money.

up for the people you owe so much to-your parents? Now that you made it big, what kind of home did you set

Who?

or her personality? What is most important when you meet a girl-her looks

has enthusiasm and warmth and if she radiates a kind of be considered outstanding features can be attractive if she in physical beauty. Even a girl who doesn't have what might attractive, I don't think attractiveness always expresses itself Oh her personality, definitely. While I like a girl to be

inner attractiveness from her soul.

What do you enjoy doing most on a date?

Making out.

your tantabulous show business career? What do you consider to be the most thrilling moment in

(CONTINUED ON PAGE 61) my dressing room, locked the door, and took off all of her The time this girl with loads of personality walked into

ANSWERS 20 : | \ī/= INVd

NOSEY QUESTIONS

Kissable Recording Star! suosping to ask the Georgeous, Here are the Questions you've



HERE ARE A FEW OF THE THINGS YOU CAN WIN THIS MONTH:



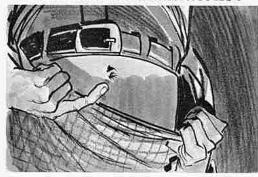
TWO TWENTY-YEAR MOLARS FROM THE MOUTH OF 18-YEAR-OLD JON PROVALONE



A PAIR OF PERSONALLY INITIALED ADENOIDS FROM DAVY JONAH'S THROAT



LEONARD NIMMOY'S RIGHT EAR



A PERSONALLY AUTOGRAPHED BAG OF DIZI JR.'S BELLY-BUTTON LINT



YOUR VERY OWN BABY



WARK'S DIRTY LAUNDRY
MONOGRAMMED BASKET OF

NIM CHANCE **YOUR** HEBE, 2 LEEN2' 2IK-HEX'

GOTS TANHOL MONT

OT GIATA WE SULLE

SIK-LEEN WYCYZINE' NEM KOKK' N'K' 6\0 "HEVNENSAITTE, CTOKK OSKK

... along with a ten dollar bill to cover the costs (of my new Jag), and your old Editor will see about wheedling what you want out of your idol.

As you know, I never fail. Ask ANITA FLOMM, of Bronxville, N. Y., who is now the proud possessor of the right kneecap of pop singing star, Dino Dyno-or, as our funloving gang here at SIK-TEEN call him-"Gimpy"!

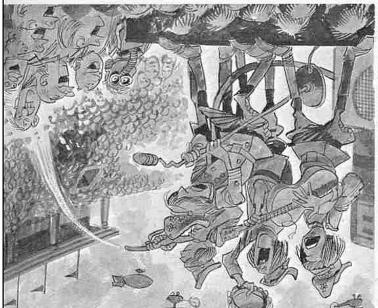
What is Heavensville? Chickadee, Heavensville is that place way up yonder where dreams come true! Where a glintzy SIK-TEENer can press to her heart some token, some souvenir, some tiny little memento belonging to one of her idols. It could be any small thing ... like the nail of his right pinky, or his left eyelash, or a vial of his blood.

So here's your chance, all you groovy SIK-TEEN gals! Here's your chance to win something personal that belongs to one of your favorite recording stars. All you have to do is: Write down what you want, and who you want it from, on a piece of paper. Then send that piece of paper to me...

"XId NI CAREER SINGING BAT AUO"

GINO and The GASSERS

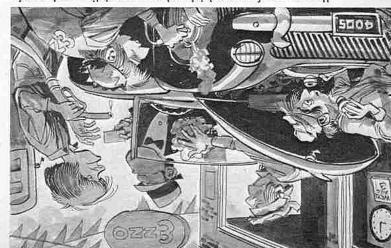
With our first platter selling over 10 million copies an hour, we give a fantastic concert that starts at the Los Angeles Coliseum and overflows into Soldiers Field, Chicago.



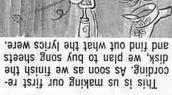
... the old gas station in Mineola, N. Y. Oh well, it was great tun while it lasted. What an experience! What a career! What a day!!







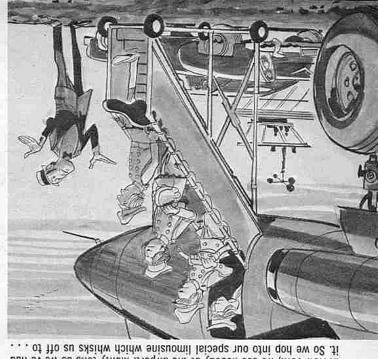
Here we sre, four completely unknown gas station employees in Mineola, N. Y., being discovered by show biz sgent Monty Mulct.







Here we are in Monty's office with a new name (Gino And The



YOU'RE BUGGING ME!

AVA COCH-CO

Kathy Bungg number so I can call them up. they wipe me out. What's their phone AND THE IMPRESSIONISTS, I mean I go ape over VINNY VAN GOGH Dear Miss Osky,

Miami, Florida

cently cut off their ears. more. As you probably heard, they re-- ron snort and guingwering the phone any-AWN COCH WND THE IMPRESSION-Ever since their latest gimmick, VINNY Dear Kathy

THIS FAN DIGS

plates? inside? Who can I write to for their X-Ray face? I mean, what's buried down deep CHIMPS. I mean, what's below the sur-I still don't feel as if I know the real I have 43,000 pix of them. But somehow I'm a great fan of THE CHIMPS and Dear Miss Osky,

Karen Klugg

Duluth, Minn.

Beverly Hills, California. PRESUMES, c/o William Morris Agency, cians, DR. LIVINGSTONE AND THE I Dear Karen,
 Write to their swinging teenage physi-

BEMITDERED

KER is really bald and wears a toupee. Is fantabulously glintzy singer KEVIN HER-I just heard a terrible rumor that the Dear Miss Osky,

Lucy Yuck

Memphis, Tenn.

long eyebrows. does not wear a toupee. He has 27-inch Dear Lucy,
 It is false, While KEVIN is bald, he

BUX-LINES

won ob I ob all the money to buy those hings. But what dollar apiece. It was worth stealing to get THE CHIMPS, which you sold me for a dollars, and the used toe-nail clippings of CHIMP T-SHIRTS you sold me for four you sold me for three dollars and the dollars and the pin-ups of THE CHIMPS I was thrilled to pieces with the "TEEN-AGE LOVE BOOK" you sold me for two Dear Miss Osky,

Linda Veeble

Racine, Wisconsin Girl's Reformatory

Dear Linda,

(6g agod uo py aag) "SNOO LEENVOE "BEAUTY TIPS FOR send away for the new SIK-TEEN book, whatever you do in that place, you can you can save from making license plates or You're in luck. With whatever money

EROM CLORY OSKY

have money in them: that I personally teat up every letters that did every letter I receive, And I want to assure you As the Editor of this magazine, I want to assure every one of you who writes me here at SIK-TEEN that your letter is delivered to me personally open want to assure you too that I personally open want to assure you too that I personally open want to assure you too that I want to assure you

COPOR BIND

Yetta Grebbs features on Negroes in your mag? thing. How come I never see any pix or years and I was wondering about some-Dear Miss Osky, I've been a reader of SIK-TEEN for

Bar Harbor, Maine

Dear Yetta,

area of music (jazz, rhythm and blues, etc.). they make a name for themselves in the to feature Negroes in the mag as soon as education, and science. I will be delighted essanisud ni shasab teaq sht revo sebirts, that the Megro has been making enormous eral person. And I am the first to admit I am by nature a very tolerant and lib-

A MATTER OF LIFE AND DEATH

gave you this information? that James Dean is definitely alive, Who I understand that you know for a fact Dear Miss Osky,

Jo-Anne Gurg

Brian Epstein just told me. . Dear Jo-Anne,

Waco, Texas

VACRY READER

never answer? ing about in the papers. How come you pix of that fab new sound I've been readtwo months asking you where I can get I've written you 20 times in the past Dear Miss Osky,

Nan Pluttz

New Orleans, Louisiana

CONG are not a singing group. that HO CHI MINH AND THE VIETafter considerable research I've discovered • Dear Man, I haven't forgotten you. It's just that

DAING TO KNOW

away in a flood. my house is in the process of being washed without stopping? Please reply quickly as "The Swinging Nun" on TV, been smiling How long has SALLY FLIP, who plays Dear Miss Osky,

Lynne Erttz

Now approaching Terre Haute, Indiana Formerly of Moline, Illinois

ASTERS." (See Ad on page 61) TONE LIPS DURING REGIONAL DISstill astont, for two dollars you can have in 1954. Incidentally, as long as you're past 18 years. When she fell off a mountain FLIP has only stopped smiling once in the To my knowledge adorable SALLY . Dear Lynne,

Johnny Flush & The Commodes



Hank & The Hernias



Nero & The Arsonists



K-K-Kay & The Klansmen



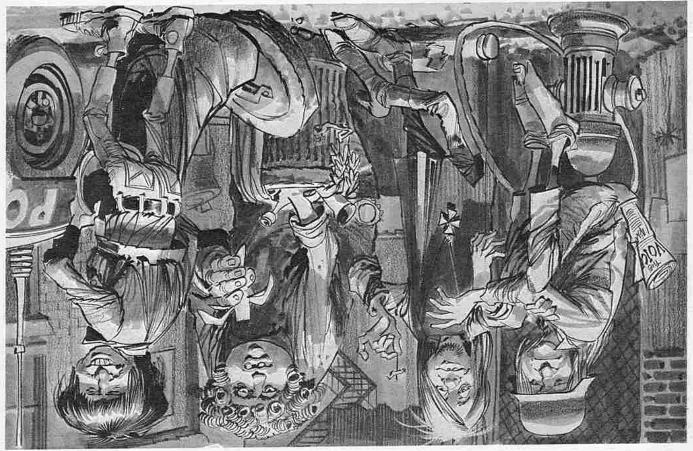
IT'S EXCITING! IT'S GROOVY!

HEY, ALL YOU SWINGIN'

HEY, ALL YOU SWINGIN'

FAB NEW

CREATE YOUR OWN INGING GROUP!



EASY? YOU BET! FUN? AND HOW! THEY'RE ALL YOURS—READY MADE!
AND BELIEVE US, THEY'RE MUCH MORE FUN THAN PLAYING WITH DOLLS!
So fill out the coupon! Enter this great contest today!

SIK-TEEN "SVENGALI" CONTEST

Yes, I am interested in details on how I can own these four unknown, unprofessional, untalented boys so that I can turn them into four FAMOUS unprofessional, untalented singers! I enclose a \$5.00 bill, which I never expect to see again!

PLEASE PRINT

State ShoO-qiZ	Сіф.
	Address
· · · · • • • • • • • • • • • • • • • •	Name

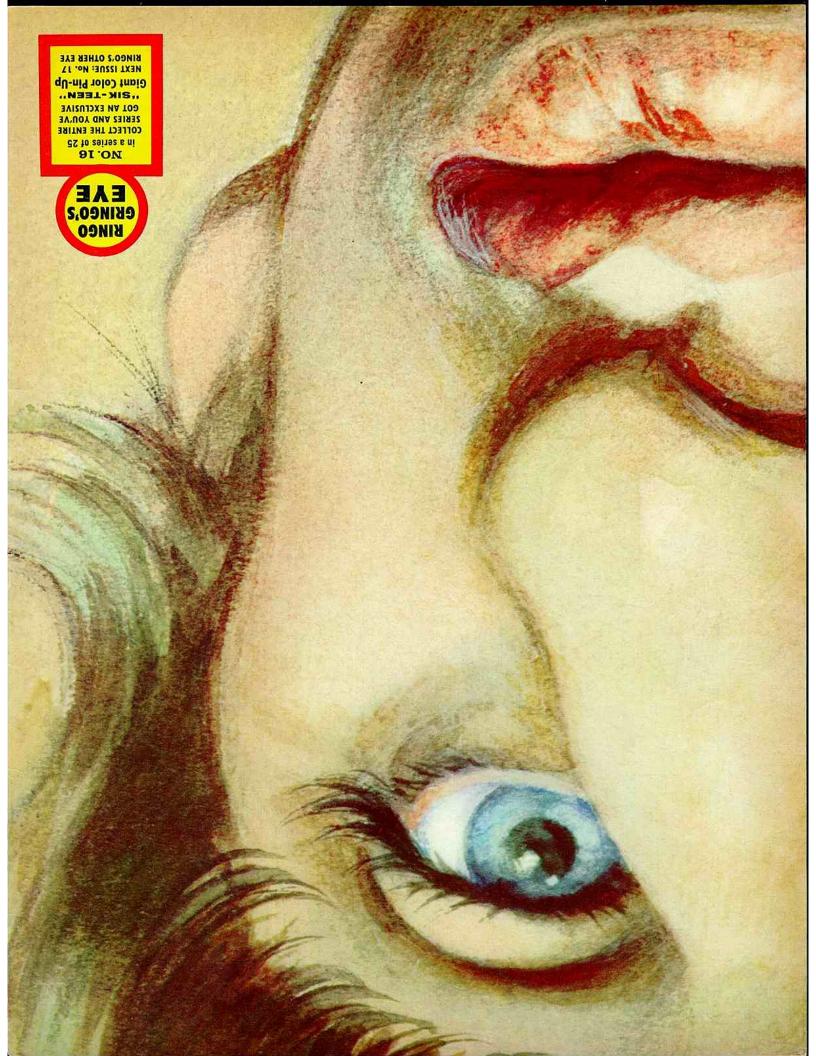
Mail Coupon to:
"WHITE SLAVERY EDITOR"
SIK-TEEN MAGAZINE NEW YORK, N. Y.

Upset because all the boys on your block are leaving forever to become overnight singing sensations? Jealous because of the fantastic financial success of Dick Clark, Murray The K, and other star-makers? Do you want IN, too? Here's your CHANCE!

SIK-TEEN Magazine found the four unknown boys above lying unconscious in a cellar in Newark, N.J. Look at them! Aren't they absolutely hopeless-looking? Believe us when we say they can't do ANYTHINC! Wouldn't YOU like to mold them into a super-smash singing group? Of course you would! And you CAN!

HERE'S WHAT HAPPENS WHEN YOU WIN THIS FANTABULOUS GROUP!

You own them! You name them! You feed them! You clothe them! You condule them! You mother them! You kiss them! You control their hair! You watch them to speak You teach them to sping! You teach them to speak English (This is optional)! You create a TV series for them! You turn them loose on humanity! And best of all, you collect fab royalties and percentages from them!



24MIH) SUOJUBATNA 3HT

1,027 FAB PHOTOS

FREE LOCKS OF THEIR HAIR

FREE VIALS OF THEIR SWEAT

SGIA-GNAB GEOU BAND-AIDS

NOTE: THIS IS REALLY OUR BACK COVER!

WE'RE USING IT TO INTRODUCE ANOTHER

SATIRE



CHIMBS LEFT

PETER Tells Of His Dreams

DAVY Confesses To A Murder

■ MIKE Tells Of His Childhood ● MICKY Tells Of His Family

2000 2Nbek-el

WARK • MICK • MIKE • DINO • DE2I • DOPEY

THE RAGMEN • THE ROACHES • THE CESSPOOLS

THE BEAGLES HTIW STAG A NIW

PINCH THEM! PUNCH THEM! SMELL TIPS

DAVY Tells Of His Resurrection MICKY Tells Of His Death PETER Tells Of His Older Age MIKE Tells Of His Old Age

BEN GAZZARA A Night At Home With

RODY FUNCTIONS

MIKE BURPS • AND MANY, MANY SURPRISES! MICKY EATS • PETER DRINKS • DAVY SLEEPS

. Lick The Pictures! String of Tast No Frint!

ZAP PAGES

